

**2018
NCRA
Corporate Member
Opportunities**

North Carolina Rheumatology Association
341 S. College Rd., Ste 111
(PMB 2046)
Wilmington, NC 28403
www.ncrheum.org
phone: (910) 520-0515
fax: (910) 254-1091
email: tab@reubenallen.com



NCRA Activities in 2017

Education:

1. Hosting NCRA Annual Conference 4/1-4/2/2017 in Durham, NC at a reasonable rate for NC Physicians and Fellows. Conference was attended by physicians from other states including SC, TN, and VA.
2. Supporting Rheumatology Fellows Programs at Duke Medical School, UNC Chapel Hill Medical School, and Wake Forest Medical School through a contribution to Carolinas Fellows Collaborative. Support also included free registration to the annual meeting and participation of the fellows in the educational program.
3. Supporting journal clubs and educational meetings to membership.
4. Supporting ongoing research initiatives at UNC-Chapel Hill Pharmacy School (survey regarding step therapy for RA medications) and Duke (new project by Dr. Megan Clowse on management of lupus in pregnancy)

Advocacy:

1. Active involvement in issues surrounding rheumatology practice to ensure patient access to care.
2. Advocacy on the state and federal level. Board members participated in advocacy meetings in Raleigh as well as in DC.
3. Communication with the ACR insurance subcommittee, government affairs committee, Affiliate State Council and CORC regarding advocacy issues.
4. Joining the Alliance for Transparent and Affordable Prescriptions (ATAP) as a governing member as of September 2017.
5. Participation in NC Medical Society initiatives.
6. Attending quarterly Palmetto GBA meetings and participation in discussions regarding LCDs and other agenda items that relate to rheumatology and patient access to care and medications

7. Supporting CSRO through membership and attendance of CSRO annual conference and other meetings.
8. Co-signing several letters by CSRO to CMS including:
 - a. Letter to Anthem re: utilization management for HA injections in patients with osteoarthritis
 - b. Letter to CMS re: MACRA (specifically revisions to payment policies under the Physician Fee Schedule and Other Revisions to Part B for CY 2018 and Medicare Shared Savings program)
 - c. Letter to CMS re: cutting ultrasound fees
 - d. Letter to CMS re: Part B proposed changes
9. Commenting on CMS rule regarding cutting ultrasound fees

Communication to Members:

1. Communication to membership through quarterly Newsletters and blast emails with relevant updates
2. Encouraging members to renew or become AMA members so that ACR can retain voting status (which it did)
3. Encouraging NCRA members to participate in advocacy directly by commenting on proposed rules (including abovementioned ultrasound rule) and providing them with templates to do so.

Citizenship:

1. Promoting the mission of NCRA regionally and its importance as a platform for NC rheumatologists to meet, connect, share knowledge and advocate for patients with rheumatic conditions.
2. Supporting the Lupus Foundation through free display table at annual meeting.
3. Supporting the Osteoarthritis Action Alliance through free display table at annual meeting.
4. Supporting the Arthritis Foundation through free display table at annual meeting.
5. Supporting the Arthritis Foundation walks/runs through support of members and participation in events.
6. Supporting the Association of Women in Rheumatology (AWIR).
7. Supporting the National Organization of Rheumatology Managers (NORM).
8. Volunteering to coordinate care of rheumatology patients displaced by hurricanes.
9. Planning a September 2018 social event in Asheville for NCRA members and their families.

NCRA 2018

CORPORATE MEMBERSHIP LEVELS

Corporate Membership Benefits at the Silver level (\$7,500) includes:

- two (2) tables at our annual meeting
- four (4) attendee name badges
 - opportunity to bring two (2) additional representatives at the reduced rate of \$200/person
 - name badges provide entrance into exhibit hall, and
 - name badges provide entrance into general sessions if space available*
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - Sunday lunch is for NCRA physician members only
 - name badges are not transferable between representatives
- four (4) conference notebooks provided at the conference
 - corporate logo in conference notebook on corporate membership page
 - corporate logo on cover of conference notebook
- four (4) complimentary access codes for the conference mobile app
- shared banner advertisement on conference app, (advertisement that appear every 5 to 6 seconds when attendee in conference app)
- enhanced corporate profile on conference app which will allow assigned representative to add your logo, corporate description, contact information, brochures/documents and links to your social media accounts to your profile. NCRA will provide location in exhibit hall
- podium recognition at conference and annual meeting
- company name on brochure** for annual meeting
- company name on all correspondence announcing annual meeting after receipt of funds, and
- company name on NCRA website with link to your website
 - you provide link you would like NCRA to use

* priority is given to non-corporate conference attendees for general session seating

** if contract received by January 15, 2018

Corporate Membership at Gold level (\$10,000) includes:

- two (2) tables at our annual meeting
- six (6) attendees name badges
 - opportunity to bring two (2) additional representatives at the reduced rate of \$200/person
 - name badges provide entrance into exhibit hall, and
 - name badges provide entrance into general sessions if space available*
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - Sunday lunch is for NCRA physician members only
 - name badges are not transferable between representatives
- six (6) conference notebooks provided at the conference
 - corporate logo in conference notebook on corporate membership page
 - corporate logo on cover of conference notebook
- six (6) complimentary access codes for the conference mobile app
- shared banner advertisement on conference app, (advertisement that appear every 5 to 6 seconds when attendee in conference app)
- enhanced corporate profile on conference app which will allow assigned representative to add your logo, corporate description, contact information, brochures/documents and links to your social media accounts to your profile. NCRA will provide location in exhibit hall
- fifteen minute private meeting with NCRA executive board on the Friday before the annual meeting
- podium recognition at conference and annual meeting
- company name and logo on brochure** for annual meeting
- company name and logo on all correspondence announcing meeting after receipt of funds
- company name on NCRA website with link to your website
 - you provide link you would like NCRA to use

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Corporate Membership at Ruby level (\$15,000) includes:

- two (2) tables at our annual meeting in a prime location
- seven (7) attendees name badges
 - opportunity to bring two (2) additional representatives at the reduced rate of \$200/person
 - name badges provide entrance into exhibit hall, and
 - name badges provide entrance into general sessions if space available*
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - Sunday lunch is for NCRA physician members only
 - name badges are not transferable between representatives
- seven (7) conference notebooks provided at the conference
 - corporate logo in conference notebook on corporate membership page
 - corporate logo on cover of conference notebook
- seven (7) complimentary access codes for the conference app
- shared banner advertisement on conference app, (advertisement that appear every 5 to 6 seconds when attendee in conference app)
- enhanced corporate profile on conference app which will allow assigned representative to add your logo, corporate description, contact information, brochures/documents and links to your social media accounts to your profile. NCRA will provide location in exhibit hall
 - thirty minute private meeting with NCRA executive board on the Friday before the annual meeting,
- podium recognition at conference and annual meeting and any other event hosted by NCRA during 2018 year,
- company name and logo on brochure** for annual meeting and any other event hosted by NCRA during 2018 year
- company name and logo on all correspondence announcing meeting after receipt of funds and any other event hosted by NCRA during 2018 year
- company name and logo on NCRA website with link to your website
 - you provide link you would like NCRA to use
- one (1) conversations with NCRA President about issues
- two (2) announcements on news area of NCRA website

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** if contract received by January 15, 2018

Corporate Membership at Platinum level (\$20,000) includes:

- three (3) tables at our annual meeting in a prime location
- eight (8) attendees name badges
 - opportunity to bring two (2) additional representatives at the reduced rate of \$200/person
 - name badges provide entrance into exhibit hall, and
 - name badges provide entrance into general sessions if space available*
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - Sunday lunch is for NCRA physician members only
 - name badges are not transferable between representatives
- eight (8) conference notebooks provided at the conference
 - corporate logo in conference notebook on corporate membership page
 - corporate logo on cover of conference notebook
- eight (8) complimentary access codes for the conference app
- corporate logo with link to your conference app profile on banner advertisement that appear every 5 to 6 seconds when attendee in conference app.
- enhanced corporate profile on conference app which will allow assigned representative to add your logo, corporate description, contact information, brochures/documents and links to your social media accounts to your profile. NCRA will provide location in exhibit hall.
- one (1) 24”X36” poster (unattended) in President’s Gallery where Saturday and Sunday breakfast and lunch buffets are arranged
- thirty minute private meeting with NCRA executive board on the Friday before the annual meeting
- podium recognition at conference and annual meeting and any other event hosted by NCRA during 2018 year
- company name and logo on brochure** for annual meeting and any other event hosted by NCRA during 2018 year
- company name and logo on all correspondence announcing meeting after receipt of funds and any other event hosted by NCRA during 2018 year
- company name and logo on NCRA website with link to your website
 - you provide link you would like NCRA to use
- membership at this level would support six(6) NCRA managed and promoted journal clubs
- sponsorship of the Saturday reception
- two (2) conversations with NCRA President about issues
- four (4) announcements on news area of NCRA website or emailed to membership by NCRA

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Corporate Membership at Diamond level (\$30,000) includes:

- three (3) tables at our annual meeting in a prime location
- ten (10) attendees name badges
 - opportunity to bring two (2) additional representatives at the reduced rate of \$200/person
 - name badges provide entrance into exhibit hall, and
 - name badges provide entrance into general sessions if space available*
 - entrance into the Saturday and Sunday breakfast and breaks, and Saturday lunch, and Saturday reception
 - Sunday lunch is for NCRA physician members only
 - name badges are not transferable between representatives
- ten (10) conference notebooks provided at the conference
 - corporate logo in conference notebook on corporate membership page
 - corporate logo on cover of conference notebook
- ten (10) complimentary access codes for the conference app
- corporate logo with link to your conference app profile on banner advertisement that appear every 5 to 6 seconds when attendee in conference app.
- enhanced corporate profile on conference app which will allow assigned representative to add your logo, corporate description, contact information, brochures/documents and links to your social media accounts to your profile. NCRA will provide location in exhibit hall.
- two (2) 24”X36” posters (unattended) in President’s Gallery where Saturday and Sunday breakfast and lunch buffets are arranged
- forty-five minute private meeting with NCRA executive board on the Friday before the annual meeting
- podium recognition at conference and annual meeting and any other event hosted by NCRA during 2018 year,
- company name and logo on brochure** for annual meeting and any other event hosted by NCRA during 2018 year
- company name and logo on all correspondence announcing meeting after receipt of funds and any other event hosted by NCRA during 2018 year
- company name and logo on NCRA website with link to your website
 - you provide link you would like NCRA to use
- membership at this level would allow NCRA to distribute ten (10) \$500 stipends for fellow participation in NCRA annual meeting
- sponsorship of the Friday Lunch with Vendors
- four (4) conversations with NCRA President about issues
- eight (8) announcements on news area of NCRA website, or emailed to membership by NCRA, or included in quarterly newsletters.

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** if contract received by January 15, 2018

Request for Taxpayer Identification Number and Certification

**Give Form to the
 requester. Do not
 send to the IRS.**

Print or type
 See Specific Instructions on page 2.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
North Carolina Rheumatology Association

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification; check only **one** of the following seven boxes:
 Individual/sole proprietor or single-member LLC C Corporation S Corporation Partnership Trust/estate
 Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶ _____
Note. For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner.
 Other (see instructions) ▶ **501c3**

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):
 Exempt payee code (if any) _____
 Exemption from FATCA reporting code (if any) _____
(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.)
341 S. College Rd., St 11, PMB 2046

6 City, state, and ZIP code
Wilmington, NC 28403

7 List account number(s) here (optional)

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Social security number

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or

Employer identification number

5	6	-	1	5	6	6	5	3	0
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Note. If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Sign Here Signature of U.S. person ▶ *Tamara A. Budge* Date ▶ *10/29/17*

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at www.irs.gov/fw9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)

- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
 - Form 1099-C (canceled debt)
 - Form 1099-A (acquisition or abandonment of secured property)
- Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.
- If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding? on page 2.*
- By signing the filled-out form, you:
1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
 2. Certify that you are not subject to backup withholding, or
 3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
 4. Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting?* on page 2 for further information.